



For Immediate Release
March 21, 2008

Fairfield 33 Development Alliance Update

The Fairfield 33 Development Alliance held a board meeting on March 7th for the purpose of creating an executive committee and determining the next steps for marketing initiatives to support the project. The new executive committee consists of local business leaders, Chamber of Commerce representatives and private sector investors. The following individuals were selected to serve on the executive committee:

- **Mina Ubbing**, Fairfield Medical Center – Chair
- **Steve Wells**, Fairfield National Bank – Vice Chair
- **Helen Mayle**, Pickerington Chamber of Commerce – Secretary
- **Travis Markwood**, Lancaster / Fairfield Co. Chamber of Commerce – Treasurer
- **Ron Collins**, First Bremen Bank
- **Zach Deleon**, Gorsuch Realty & Fairfield Homes
- **Terry McGhee**, Westerman Companies
- **Brad Markwood**, South Central Power Co.

During the board meeting it was agreed that a marketing committee would be formed in order to begin driving marketing efforts for the project. This committee is now aggressively working to develop a strategic marketing plan. The goal is to begin work as soon as possible on building the necessary marketing resources like a website and supporting collateral that can be used to attract potential prospects to the Fairfield County area and the U.S. 33 corridor.

The Board will meet again in early May to discuss and finalize the proposed marketing plans for the Fairfield 33 Development Alliance.

For questions regarding the Fairfield 33 Development Alliance or to learn more please contact the Lancaster-Fairfield Co. Chamber of Commerce at 740.653.8251.