

STRATEGIC PLANNING SUMMARY

Item	Strategy	Action Items	Planned Outputs	Planned Outcomes*
<p><b>COMMUNICATION AND COLLABORATION</b></p>	<p>To develop a unified voice for workforce development activities throughout the region</p>	<ul style="list-style-type: none"> <li>• Develop approaches to communicate the regional plan and its parameters</li> <li>• Determine what groups should be at the table as part of the regional workforce system</li> <li>• Implement a process to share information and needs between and among the regional partners</li> <li>• Establish a method to communicate as single voice to the region, building on the OMJ and AJC branding</li> <li>• Develop a digital communications plan for the region</li> <li>• Establish new ways for customers to receive services throughout the region</li> <li>• Train staff to increase knowledge of the partner services that are available throughout the region</li> </ul>	<ul style="list-style-type: none"> <li>• Kick off event to announce plan</li> <li>• Briefing paper of key players and initiatives</li> <li>• New partnerships, including roles and resource agreements, as applicable</li> <li>• Intra-regional communications plan</li> <li>• Regional outreach materials</li> <li>• Regional events, such as career and job fairs</li> <li>• Consistent websites for OMJ Centers</li> <li>• Regional use of social media</li> <li>• Access points</li> <li>• Electronic services, such as online forms, orientations, assessments, and workshops</li> <li>• Staff training sessions</li> </ul>	<p>_#_ new partners</p> <p>_#_ new business customers</p> <p>_#_ new job seeker customers</p>

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<b>BUSINESS SERVICES</b>	To develop a consistent approach for business services throughout the region	<ul style="list-style-type: none"> <li>• Determine key sectors and occupations for the region based on current labor market information</li> <li>• Convene businesses, chambers, industry groups, economic development organizations from throughout the region to gather input about needs</li> <li>• Create a menu of regional business services to meet employers’ immediate and future workforce needs</li> <li>• Implement a regional team for business services, including workforce, economic development, education, and others</li> <li>• Develop business champions from throughout the region</li> </ul>	<ul style="list-style-type: none"> <li>• Listing of key sectors and occupations to target for the region</li> <li>• Industry-based forums to discuss sector current and future needs regarding skills, certifications, career pathways, etc.</li> <li>• Regional processes and procedures for business services, including confidentiality agreements, as applicable</li> <li>• Standard forms, funding levels, time periods, etc. for business services</li> <li>• Regional business services team</li> <li>• Staff training for business services</li> <li>• Referrals and recommendations from businesses</li> </ul>	<p style="text-align: center;">_#_ training enrollments in targeted occupations</p> <p style="text-align: center;">_#_ placements in targeted occupations</p> <p style="text-align: center;">_#_ new business customers in targeted sectors</p>

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<b>JOB SEEKER SERVICES</b>	To develop a consistent approach for job seeker services throughout the region	<ul style="list-style-type: none"> <li>• Review training programs as related to outcomes to determine those that are meeting (or failing) expectations throughout the region</li> <li>• Identify groups that are currently underserved in the region (e.g., ex-offenders, dropouts, persons with disabilities, substance abusers, impoverished, etc.)</li> <li>• Determine services/activities to better prepare job seekers for work on a regional basis (e.g., barrier removal, alternative education/training methods, job readiness training, etc.)</li> <li>• Leverage alternatives that are available in the region for support services, including transportation alternatives</li> <li>• Utilize standard approach for training and support services within the region</li> </ul>	<ul style="list-style-type: none"> <li>• Listing of training programs and outcomes</li> <li>• Listing of underserved populations</li> <li>• New (or prioritized) services/training curricula</li> <li>• Support services listing by organization</li> <li>• Regional processes and procedures for job seeker services</li> <li>• Standard forms, funding levels, time periods, etc. for job seeker services</li> </ul>	<p style="text-align: center;">_ % _ increase or decrease in training program enrollments</p> <p style="text-align: center;">_ % _ increase in underserved customers</p> <p style="text-align: center;">_ % _ increase in support services resources</p>

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<b>POLICIES AND PRACTICES</b>	To develop a regional approach for public workforce policies and practices	<ul style="list-style-type: none"> <li>• Research policies at national/state/regional/local levels to identify best practices to replicate in the region</li>   <li>• Research current processes and procedures to identify ways to improve services and/or outcomes, as well as promote consistency of services in the region</li>   <li>• Establish operational performance measures for the region</li> </ul>	<ul style="list-style-type: none"> <li>• Best practices for funding, eligibility, training, supportive services, technology usage, etc., from WIOA, WP, TANF, Older Workers, ABLE, Vocational Rehabilitation, SBA, and HUD programs</li>   <li>• Regional processes and procedures for activities such as customer intake, referral, tracking, performance reporting, etc.</li>   <li>• Regional operational performance measures</li> </ul>	To be developed when specific policies and practices enhancements are identified

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<b>RESOURCES</b>	To maximize the available workforce resources throughout the region	<ul style="list-style-type: none"> <li>• Identify the available assets and resources of the region (e.g., employers, key partners, workforce, educators, etc.)</li> <li>• Research and secure alternative funds (e.g., public, private, philanthropic, community-based, fee-for-service, etc.)</li> <li>• Explore feasibility of pooling resources/ sharing costs within the region (e.g., administration, outreach, procurement, monitoring, events, technologies, physical and website presence, supportive services, etc.)</li> <li>• Consider possibility of shifting funds/resources between local areas to meet specific needs within the region</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Asset Map</li> <li>• List of possible funding sources</li> <li>• Grant applications</li> <li>• Fee-for-service activities</li> <li>• Regional policies and procedures for cost sharing/pooling</li> <li>• Regional policies and procedures for shifting funds/resources</li> </ul>	<p style="text-align: center;">_#_ grant applications submitted</p> <p style="text-align: center;">_%_ increase in funding</p> <p style="text-align: center;">_#_ in shared resources/ costs</p>

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