



**FOR IMMEDIATE RELEASE**

**January 5, 2022**

**Fairfield County Auditor Announces Strategic Plan—  
Additional Community Input & Feedback Welcome**

**Lancaster, Ohio** – With input and feedback from internal and external stakeholders, the Fairfield County Auditor has announced a strategic plan for 2022-2024. The strategic plan outlines actions within five themes:

- Updating Financial and Real Estate Assessment Processes to Add Value
- Focusing on Strengths and Customer Service
- Improving Communication and Outreach
- Improving the Use of Technology and Records Management Processes
- Providing Supervisory Support and Coaching Opportunities for Team Members

“Beginning with values, vision, and mission, the County Auditor’s team strategic plan provides a roadmap for our brand of excellence. The plan is inclusive and collaborative, uses data, has shared team responsibilities, is transparent, looks forward, and shows leadership’s commitment to change. We conducted a team retreat to develop the plan, which is a living document. We plan to continue the evaluation and review of strategic activities,” stated Carri Brown, County Auditor.

The strategic plan can be viewed at this link: <https://www.co.fairfield.oh.us/auditor/Strategic-Plan.html>.

Feedback and input can be provided by emailing [carri.brown@fairfieldcountyohio.gov](mailto:carri.brown@fairfieldcountyohio.gov) or [rachel.elsea@fairfieldcountyohio.gov](mailto:rachel.elsea@fairfieldcountyohio.gov)

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