

Your Fairfield County Auditor's Office: BY THE NUMBERS



We Serve. We Protect. We Connect.

161,064 POPULATION → **3** CITIES | **13** TOWNSHIPS | **12** VILLAGES

Aa2
BOND RATING

\$230+ Million
ALL FUNDS BUDGET



265 M+
Capital assets



70,000+
Parcels



\$99.6M+
New construction
assessed

DID YOU KNOW?

Fairfield County unemployment and poverty rates are below state average.



25,000+
Checks/EFTs issued



416
Vendor licenses issued—
up 67% since 2017



8,000
Properties conveyed
annually

Modernized Minimum Conveyance Standards
in August 2022

DID YOU KNOW?

70%
Conveyances
processed
electronically

24,140+
Dog licenses
issued

\$3.68B+
Total county-
wide assessed
valuation

103,720+
Registered
voters



1,000
Informal reappraisal
hearings



504
Surveys
collected

Of the Participants Surveyed...



felt they were able
to discuss their
specific topic



stated they
received courteous
customer service



think the Auditor
should continue
holding informal
hearings

Offered three options for reappraisal hearings
(virtual, in person, and over the phone).

DID YOU KNOW?



Financial systems
technology updated



5,000
Water bottles saved



Hotel/motel tax
tech improvements

Fairfield County has the lowest sales tax rate
in the region.

DID YOU KNOW?

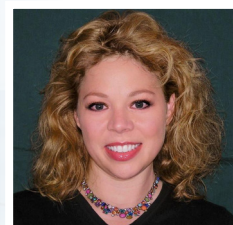
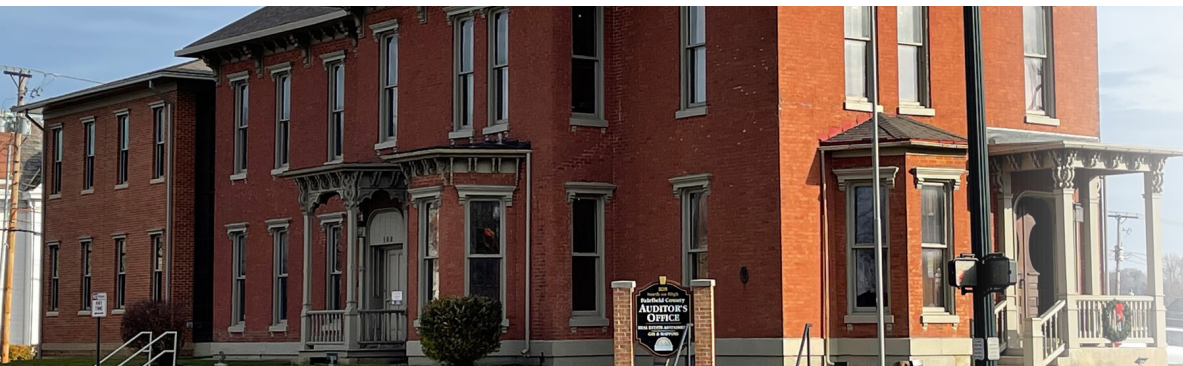
1,118
Social media
followers

1 Day
Public records
requests answered,
on average

93
BOR
hearings held

22+
Press releases
issued

Data current as of October, 2022



Dr. Carri Brown
Fairfield County Auditor

CONTACT US!

740-652-7020 • co.fairfield.oh.us/auditor • [Facebook](https://www.facebook.com/FairCoAuditor) FairCoAuditor • [LinkedIn](https://www.linkedin.com/company/fairfield-county-auditor) FairfieldCountyAuditor • [Instagram](https://www.instagram.com/FairCoAuditor) FairCoAuditor • [fairfield-county-auditor](https://www.facebook.com/fairfield-county-auditor)

Your Fairfield County Auditor's Office: Strategic Plan



The mission of the Fairfield County Auditor's Office is to perform statutory duties with excellence, integrity, and innovation while embracing outstanding internal and external customer service to continuously improve county government.

THEMES

Provide Supervisory Support & Coaching Opportunities for Team Members

Focus on Strengths & Customer Service

Improve Communication and Outreach

Improve Use of Technology and Records Management Processes

Update Financial and REA Processes to Add Value

GOALS ACHIEVED



Accomplishments:

- ✓ All-staff touch-base meetings
- ✓ Employee book club
- ✓ Table of organization
- ✓ Second all-staff survey
- ✓ Position description updates



Training/Development:

- ✓ Mid-term and annual performance assessments
- ✓ 1:1 meetings: Time with the County Auditor Initiative
- ✓ In-services and annual retreats
- ✓ Team building and recognition activities
- ✓ Strengths assessments
- ✓ Individualized, goal-setting coaching sessions
- ✓ Performance assessment activities supervisor training



Awards:

- ✓ Developed a traveling trophy award: The Excellence Project
- ✓ 100% of employees obtained National Association of Counties High Performance Leadership Certifications



Accomplishments:

- ✓ Developed customer service standards
- ✓ Happiness Project to increase community engagement and build upon individual strengths
- ✓ Created a Weights and Measures Certificate of Appreciation
- ✓ Inventory assignments for efficiency and to support internal customers
- ✓ Continuity of operations plans
- ✓ Physical locations to support job shadowing and service provision
- ✓ Documented open meeting procedures for the TIRCs, BOR, and Budget Commission
- ✓ Met all deadlines for reporting
- ✓ Conducted outreach with associations and the general public (more than 50 presentations conducted)



Training/Development:

- ✓ Developed a job shadowing plan
- ✓ Provided customer service training
- ✓ Two-week onboarding training for new employees
- ✓ Conducted customer surveys



Accomplishments:

- ✓ Public records request response: one-day average
- ✓ Website inquiry response: one-day average
- ✓ Grew social media presence
- ✓ Developed office directory with purpose statements and contact information
- ✓ Monthly newsletter for internal and external customers
- ✓ 22+ news releases distributed, (Up from 0 in 2021)
- ✓ Proclamations for accounting/appraising skill awareness
- ✓ Multiple Auditor fact sheets and videos
- ✓ Updated websites to provide more information for the public
- ✓ Created an accessible online place for questions



Training/Development:

- ✓ Attended township, school district, and other entity meetings
- ✓ Conducted diversity, equity, and inclusion training
- ✓ Conducted ethics training
- ✓ Conducted mental health first aid training



Accomplishments:

- ✓ New informal hearing electronic scheduling option
- ✓ Electronic signature process
- ✓ Electronic option for the conveyance of property, now used more than 70% of the time
- ✓ Map of the Month Initiative
- ✓ New monitoring tool for financial systems technology
- ✓ Dissolved Data Board
- ✓ Participated in Records Commission
- ✓ Reviewed websites for ADA-compliance
- ✓ Maintained current technology for GIS users, including multiple county entities
- ✓ Converted to software as a service function for financial systems



Training/Development:

- ✓ Participated in county-wide IT group
- ✓ Cybersecurity training for team
- ✓ New technology for hotel/motel lodging tax collections



Awards:

- ✓ GIS received 1st place in the statewide Analytic Mapping Contest



Accomplishments:

- ✓ Intentional in-reach strategies to help internal customers
- ✓ Fact sheets to support local school districts
- ✓ Process for ditch maintenance districts to support the County Engineer
- ✓ New capitalization threshold for 2023
- ✓ Waived requirements for Budget Commission formal hearings
- ✓ Participated in multiple work groups to improve county-wide services
- ✓ Improved technology deliverables
- ✓ Contract monitoring tool
- ✓ Civic education tools for real estate assessment; three videos
- ✓ Internal Control Manual (Implementing Jan. 2023)
- ✓ Informal hearings
- ✓ Appraisal and new construction notices
- ✓ Minimum standards for conveyance of property
- ✓ Conduct of TIRC meetings, established website presence
- ✓ Efficiency of Board of Revision processes



Training/Development:

- ✓ New GASB Standards
- ✓ New Board of Revision Administrator
- ✓ Payroll training activities, inter-and intra-departmentally
- ✓ Payroll onboarding processes



Awards:

- ✓ Excellence Awards for Financial and Popular Reporting

HONORS...

- 1st Place Statewide Analytical Maps (GIS)
- National Compendium of GIS Best Practices
- National Award of Excellence in Financial Reporting
- National Award of Excellence in Popular Reporting
- Best Practice for Civic Outreach - Athens Advocacy
- 100% of Team Achieved a Certificate of High Performance Leadership for National Association of Counties (NACO)
- Dr. Carri Brown, OU Alumna of the Year

PRESENTATIONS AVAILABLE

- Proper Public Purpose
- Grants 101
- Consensus Building
- Strategic Planning
- The Role of Local Government and the County Auditor

CONTACT US!