### The State of the County Address

Fairfield County has an unwavering commitment to excellence.



March 26, 2013

### Leadership, Communication & Vision

Strategies to improve the quality of life require leadership, communication, & vision.



### Community Effort

## Addressing problems, such as the opiate problem, requires collaboration.

- Treatment, Prevention Works
- Faith-based groups, non-profit organizations, businesses, and governments working together
- Enforcement The Clerk of Courts supported the Sheriff's Street Crime Apprehension Program



### Leadership

- Requires an understanding of the financial picture
- There are multiple factors that influence the revenues and expenditures of the county



### Factors influencing revenues

- Uncertainty with casino revenues
- Cuts with ULG funds
- Uncertainty in sales tax revenues/structure
- Stagnant property tax revenues
- Diminished interest income

### Factors influencing expenditures

- Increases in prisoner housing & medical expenses
- Increases in health insurance costs, although contained as much as possible
- Increases in court appointed attorney fees
- Expenses have been controlled as much as possible

## Leadership and Open Communication

# Strategies to build a public safety facility require leadership and open communication



### The priority of public safety

- Average estimated cost of a new facility is \$35M
- Controlling expenditures is a must to plan for the facility
  - This requires a cooperative effort
    - Debt will need to be issued



- Savings of revenue over expenditures will reduce the amount of debt required
- Options for financing need to be explored and analyzed prior to breaking ground

# While we are controlling expenses, we pay attention to **ROI**

- Projects with Return on Investment are welcome for review
- The Commission is open to ideas from leaders, employees, and stakeholders
- We want to hear about investments today that can save money in the future



### Open Doors!

- The Commission is communicating with all departments
- Strategic thinking and thoughtful debate are appreciated



### Vision:

#### Every Fairfield County Citizen is Thriving!



We are charting a new course and moving ahead with a fresh look – at a fast pace!

### High Level Goals

- Enhance the quality of life
- Improve business opportunities
  - Protect our citizens
  - Prepare for the future

### Value of Customer Service

- Gratitude
- Timeliness
- Accuracy
- Complete Information
- Striving to say "yes" facilitate common goals

### Investing in Technology

- Local Government Innovation Fund Grant
- Advanced Innovative Management System AIMS
- Document Imaging and Workflow Management
- Applying for a LGIF loan
- 7 Political Subdivisions
- Using technology to improve communications



## Seeking grants in a competitive environment

- Examples of grants obtained
- Grants seminar March 28, 10 am at the Courthouse
- Supporting departments, townships, villages, and cities



### Valuing Collaboration

- Interested in sharing services
- Desire to work with all entities, all stakeholders
- Open to new ideas and new ways to solve problems



# Building a new facility and addressing any problem requires:

- Clearly defined goals
- Financial analyses & preparation
- Collaboration/Consensus/Flexibility
- Willingness to challenge the process
- Stakeholder and public support
- Communication and leadership

### Communications Work Group

- Low tech and high tech
- Website upgrades
  - Budget information
  - Meeting minutes
  - Meeting calendar
  - Sunshine Review



### Follow us...

Twitter @
 FairfieldCoOhio





On YouTube (in 2013)

## April is National County Government Month

- Opportunities to be involved in your county government
- Attend a Board meeting
- Calendars available today
- Send email or call us
- Attend a public hearing
  - 3.29 10:00 a.m.
  - 4.4 6:00 p.m.



### Stakeholder Theory

- Members of the public
- Private sector
- Public sector
- Partner groups
- Employees
- Valuing input and feedback to inform decisions
- Demonstrating leadership

### Working Together, Serving You!

- Elected Officials
- Department Heads

Administrative Team



### 2013 — Strategic Themes

- Dedicate to excellence in customer service
- Communicate openly to further goals
- Document priorities create a written plan for the public safety facility
- Support economic development
- Seek out ROI
- Invest in technology
- Share services, expertise, and assets
- Create value for the public

## Excitement and enthusiasm about the future!

"If you are serious about leading, create value for others."



### The Future

#### Working hard on issues that matter, such as:

Health and human services



Public safety



Economic Development



Building a future worthy of our children...

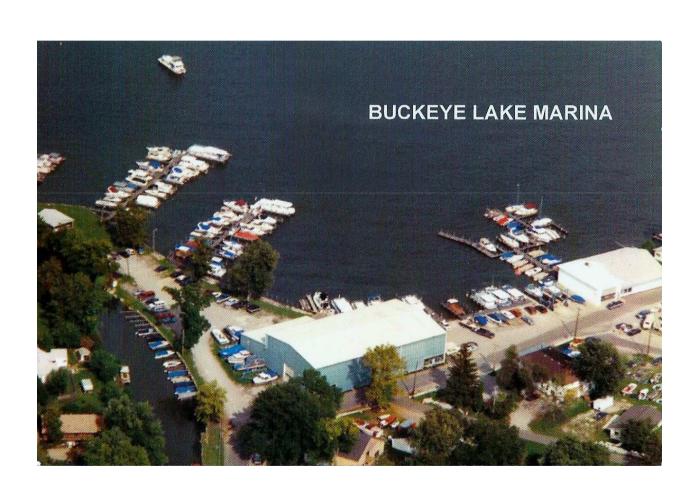
### The Future

"The best thing about the future is that it comes one day at a time."



- Abraham Lincoln

# Living and working in Fairfield County



### There was once a simpler time

When people built things with their own hands and helped things grow with a lot of sweat and a **good, strong work ethic** 

### Today, technology has taken over...

And it seems as if we are living the Jetsons Life

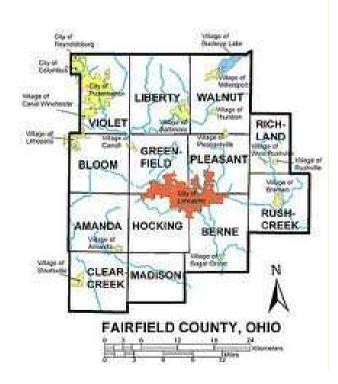


## The Jetsons are now 50!



# Much to celebrate in Fairfield County

- Natural resources
- Agricultural and farming community
- Proximity to the state capital
- Roads and bridges
- Most importantly, our people



### Balanced Approach to Development

- Thoughtful debate
- Open-mindedness
- Fairfield County is...



#### One new business is



### Quality of Life

A vibrant business community will improve our quality of life.

- Open to changes that allow businesses to thrive
- Cooperation
- Collaboration
- Common mission of development

## Economic development is a top priority

Rock Mill Industrial Park

Canal Pointe Commerce Park



### Unique position of advantage

Fairfield 33 Development Alliance



Columbus 2020
 columbus 2020
 2020

Jobs Ohio Program





We are able to reach out to businesses and explore opportunities not previously available to our region.

# Creating a countywide Port Authority

- Available to areas currently not served
- Facilitate
  - Economic activity
  - Capital investment
  - Job creation
  - Job retention

### Revolving Loan Fund

Initiated in 1992

80 projects



# ODOT plans for intersection improvements

- U.S. 33 in the Village of Carroll
- Application to the Transportation Review Advisory Council in 2013
- Potentially shovel-ready in 2014
- Reduce rush hour traffic
- Build business development





- Plans must be organized in the short term
- Facilities space utilization
- Fresh look

## **Technology**

- Important investment
- AIMS project
- Modernization



### Dedication & Leadership

#### Greatest asset of Fairfield County

- Not location
- Not infrastructure
- Not natural resources



The greatest asset of Fairfield County is its **people**.

# The state of Fairfield County is strong and poised for the future...

People of Fairfield County make the future bright indeed!



### Thanks to everyone for attending!

- Please answer our short survey
- Place in boxes
- Thanks to Fairfield County Recycling and Litter Prevention Program – beautiful centerpieces!



Thank you for making Fairfield County a great place to live and work!