



P R E S S R E L E A S E

B O A R D O F C O M M I S S I O N E R S

Commissioners:
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FOR IMMEDIATE RELEASE
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County Administrator
Carri L. Brown

Fairfield County Dog Adoption Center & Shelter Teams Up With NBC Universal Television Stations to Host Second Annual Pet Adoption Drive – *Clear The Shelters* – On Saturday, July 23

Clerk
Rachel A. Elsea

Lancaster, Ohio- Fairfield County Dog Adoption Center & Shelter today announced that it has teamed up with NBCUniversal Owned Television Stations' *Clear the Shelters* second annual nationwide pet adoption drive. The Dog Adoption Center will offer the public reduced fee adoptions on Saturday, July 23, as part of the nationwide *Clear the Shelters* initiative that seeks to find new homes for homeless pets.

The Dog Adoption Center and Shelter will be reducing the \$125.00 adoption fee to only \$65 on the day of the event. This price will still include the 2016 Fairfield County Dog License. Along with the reduced adoption fee the adopters that day will also receive a very special offer from VIP Pet Care who is helping to sponsor the event. The Adoption Center emptied once already this year of adoptable dogs on February 20th. Now in the much busier summer season and with a much higher population of dogs, they are hoping to be able to do it again by participating in this spectacular event.

This year's *Clear the Shelters* event comes after last year's highly successful inaugural effort, which resulted in nearly 20,000 pets finding new homes through an unprecedented partnership between the NBCUniversal Owned Television Stations and hundreds of animal shelters located all across the country and in Puerto Rico. The nationwide day of action literally emptied dozens of animal shelters across the country and inspired local communities to take action and open their homes to animals in need.

WHAT: Fairfield County Dog Adoption Center & Shelter to participate as an official *Clear the Shelters* partner with NBCUniversal Owned Television Stations. Dog Adoption Center to offer reduced fee adoptions.

WHEN: Saturday, July 23 from 11 AM to 3 PM

WHERE: 1715 Granville Pike Lancaster, Ohio 43130

ADOPTION: TRACKER A real-time pet "**Adoption Tracker**" – posted on ClearTheShelters.com – will record the total number of pets that are adopted across all participating markets

SOCIAL: Use the hashtag **#ClearTheShelters** to follow the effort on Twitter, Facebook and Instagram. *Clear the Shelters* themed Snapchat filters will be activated on July 23.

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